CASE STUDY

PE-backed Med Device

CLIENT SNAPSHOT

Carveout of global diabetic shoe company

$55m Revenue

150 Employees

> *LaunchWell is best in class in a private equity owned environment. They deliver both speed and accuracy – for example conducting an RFP with over 20 PEOs and selecting, negotiating, and enrolling 150 employees with new benefits within 60 days."*
>
> **— CEO**

Situation

- **$1.5B Parent — Carveout | Limited TSA**
- **Day 1 Gap — No HR Leadership**
- **1st Time CEO — Standalone Company**

RISKS

- Payroll/Benefits failure risk and Labor Cost Volatility

LaunchWell Engagement

Fractional CHRO

Trust adviser through carveout & stabilization

Standalone HR Infrastructure

HRIS, Payroll, Benefits designed & executed in 2.5 months

CEO+PE Sponsor Partnership

Organization design & executive restructuring

Results

Fully Operational HR
In <90 days – people, processes, systems

Executive Team Rebuilt
4 of 4 transitioned

Negotiated Parent Co. Level Benefits
While saving $40K employer annual cost

Created Compliant Handbook
Rebased all policies, agreements, and guidelines to reflect current operating needs